* The user should be able to access the information in four clicks or less for easy navigation.
* The user should be able to list at least three important rules of tennis with 95% accuracy after reading the content.
* The user should be able to list at least three correct ways to improve their tennis game with after reading the content.
* The user should be able to list at least three facts about basic tennis history with 95% accuracy after reading the content.
* 95% of Web pages must theoretically download in four seconds or under on a 56k modem.
* 98% of the content must be understandable to an English speaker with a ninth grade reading level.